Acer Demo Scripts

**Script 1 - 30 Seconds**

With a simple, stylish and premium design that fits perfectly in one hand, the new Acer Iconia A1-830 is packed with great features:

* + A metal back cover gives a premium feel, while the metal mid-frame adds strength
	+ The Intel® Atom™ processor has the power to make all your content come alive
	+ The display with IPS\* technology has brighter colors that can be seen from every angle
	+ Dual stereo speakers deliver more powerful audio experience for enjoyment on the go
	+ Front and rear cameras let you capture everything in your world
	+ The Android 4.2 operating system is easy-to-use

\*All brands and product names mentioned herein include trademarks of their respective companies and are used solely to describe or identify the products.

**Script 2 - 90 Seconds**

With a premium and stylish design that fits perfectly in one hand, the new Acer Iconia A1-830 is packed with great features:

Only 8.15mm thin, its elegant silver-gray, metal back cover gives a premium feel, while the metal mid-frame adds strength so it can take life’s knocks.

An Intel® Atom™ processor delivers all the power you need for smoother web browsing, eye-popping 3D gaming and stunning video performance.

Take better looking pictures of yourself and the world around you with a 2MP front and 5MP rear camera.

A large 7.9” display provides a larger viewing area while the narrow bezel opens the viewing ratio to 4:3 so you can see more of your favorite webpages.

The display with IPS\* technology brings all your content to life — with brighter, more consistent colors and a wider viewing angle up to 178 degrees.

Dual stereo speakers deliver more realistic and lifelike sound for enjoyment on the go.

Everything is easier with the tablet-ready Android 4.2 operating system from Google.

Expand storage up to 64MB with the microSD card slot.

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**Script 3 - Demo Highlights**

|  |  |
| --- | --- |
| **Product Action** | **Highlight the Following Features** |
| Hold it in hand | * 8.15mm thin
* A metal back cover gives a premium feel
* A metal mid-frame for added strength
 |
| Launch a news webpage | * Narrow bezel for increased viewing area
* A 4:3 aspect ratio reveals more content
 |
| Take a picture  | * 2MP front camera and 5MP rear camera
* Show locations of front and rear cameras
 |
| Display an image on screen | * Open a photo from the gallery to show color vibrancy
* Wide 178 degree viewing angle
 |
| Show MicroSD card slot | * Storage can be increased up to 64GB
 |
| Play video | * Show dual stereo speakers
 |
| Open with Web browser | * Show the Intel® Atom™ CUP
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